

Big Data Readiness Workshop

“ Our mission is to help you frame the questions to ask, to map out "quick win" projects that will validate expected benefits, and to deliver practical solutions that create competitive advantage ”

Half day in-company Masterclass for managers

Big Data offers organisations the promise of competitive advantage by exploiting enterprise data in new ways.

It can enable organizations to gain deeper business insights and drive greater efficiencies or develop entirely new offerings. However many companies are unsure of where to start.

- Which big data projects will deliver the biggest and fastest returns with the lowest risk?
- How will big data fit into an existing technology infrastructure?
- Do we have the skills - who should be involved?
- And how do we convince Senior Management or Board to allocate resources for something with so many unknowns?

BigData4Analytics has in-depth experience, not only knowing the answers but the questions you should ask.

Structured as a half-day on-site event, the Big Data Readiness

Assessment Workshop brings together your line-of-business managers, IT and business analyst/BI staff with our experts in a highly interactive session to help scope, justify and initiate your first steps with Big Data.

The session is organised as an interactive guided dialogue that explores possible user cases for big data whatever your organization - whether country subsidiary, stand-alone enterprise, business division or functional unit. Having identified a range of potential use cases, we prioritise these and also identify "Readiness" factors that determine the likely timeframe and time to success - based on your current data infrastructure and skills.

Finally we conclude with tips for successful deployment within enterprises, such as building ROI justification, securing management buy-in, evaluating suppliers and ensuring data privacy compliance.

Workshop topics



What benefits could my company derive from Big Data?

How is a typical Big Data project organised?

Internal existing data or unstructured social data – which is best to focus on?

Who else is in my sector doing it - and what results have they achieved?

What are the compliance and privacy issues around Big Data?

How do I choose the best technologies?

How do I convince my Management team or Board?

What should an enterprise Big Data Strategy include?

About BigData4Analytics

Based near London, UK, BigData4Analytics works with business leaders across Europe to help them achieve business benefit from Big Data.

Whether working with marketing teams to respond to consumer sentiment in real time using Social Media Analytics, with operations teams to find actionable patterns in large data sets, or with Management teams to build enterprise Big Data Strategies, we focus on the business need - working with boards and management to

define and deliver cost-effective solutions.

BigData4Analytics is a specialist advisor and integrator to large and medium enterprises, founded in 2012. We are seasoned business, sales & marketing and technology professionals with excellent track records in impacting corporate performance through the development, enhancement and orchestration of high-level projects. We act as "Trusted Advisor" to management teams, and deliver solutions by working with best-of-breed suppliers.

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